

Contacts:

Lee Patterson (medios@mayakobagolfclassic.com)
Verónica Muller (veronica.muller@mayakobagolfclassic.com)

THE TRADITION CONTINUES AS MAYAKOBA & RLH PROPERTIES PRESENT THE 14TH EDITION OF THE MAYAKOBA GOLF CLASSIC

*DEFENDING CHAMPION BRENDON TODD, TONY FINAU, RICKIE FOWLER AND MEXICAN STAR ABRAHAM ANCER
HEADLINE EARLY COMMITMENTS TO MAYAKOBA*

PLAYA DEL CARMEN, MÉXICO (October 22 2020) — Tournament officials presented the 14th edition of Mexico's pioneering PGA TOUR event, the Mayakoba Golf Classic, which is scheduled for December 3-6 at El Camaleón Golf Club at the Mayakoba Resort in the Riviera Maya. Defending champion Brendon Todd, Tony Finau, Rickie Fowler, and Mexican star Abraham Ancer headline early commitments to Mayakoba's field of 132 professional players competing for a \$7.2 million purse and an invitation to the Masters in April 2021.

In a year like no other, the Mayakoba Golf Classic will implement and follow a variety of COVID-19 protocols while retaining its special charm and character that have defined the event since its inception in 2007. The historic event stands as the tournament which has distributed the most prize money in the history of golf in Latin America with more than US\$68.4 million in 13 tournaments. The Mayakoba Golf Classic has also provided more playing opportunities to Mexican and Latin American golfers than any other event in the PGA TOUR's history with 23 different Mexicans having competed over the years.

"We at RLH Properties are tremendously proud that Mayakoba continues to be an ambassador for the game of golf in Mexico and a model for a sustainable development which makes the Mayakoba Golf Classic the perfect blend of luxury, eco-sustainability, golf and unforgettable experiences," said Borja Escalada, CEO of RLH Properties. "The delicate ecosystem that is found here in the Mexican Caribbean, combined with our 4 luxury resorts, make Mayakoba a unique development rarely found in the world. I also want to recognize the great efforts of our two main partners, Consejo de Promocion Turistica de Quintana Roo and Tequila Patrón. Without their unwavering support of Mayakoba, this event would not be possible"

Meanwhile, Tournament Director Joe Mazzeo stated that the El Camaleón golf course, designed by former world no. 1 Greg Norman, continues to be regarded as one of the favorite courses and destinations on the TOUR, thanks to the competitive challenge it provides and the Mexican hospitality of its luxury resorts.

"El Camaleón is in amazing condition and stands ready to host the PGA TOUR," Mazzeo said. "We are very thankful for the commitment that Mayakoba, the Riviera Maya, and all of our Corporate Partners have shown to our community and the game of golf. Furthermore, we recognize the vote of confidence that the PGA TOUR has placed in Mayakoba and Mexico to continue hosting this premier tournament during these unprecedented times. We reaffirm that all the established COVID-19 protocols will be strictly followed to ensure that the event will be successful and safe for all involved."

The field is starting to take shape with the confirmation of 31-year-old American Finau, No. 17 player of the Official Golf World Ranking (OGWR). Finau returns to Mayakoba for the fifth time (2014, 2016, 2018, and 2019).

MayakobaGolfClassic.com

The charismatic and popular Fowler will tee it up for the third time (2017 and 2018), after last year's absence due to illness. In 2017, he finished runner-up and finished Top-20 in 2018.

Ancer, from Reynosa, Tamaulipas, is currently ranked number 21 in the world and is confirmed to participate for the sixth consecutive year. Carlos Ortiz from Guadalajara, Jalisco, will also compete for the seventh consecutive time. He finished second in last year's event, the best performance ever by a Mexican player in the Mayakoba Golf Classic. Kristoffer Ventura of Puebla, Mexico, will return for the second time. Also in the field are Jhonattan Vegas from Venezuela and Emiliano Grillo from Argentina.

Mayakoba Golf Classic will welcome back two young stars in 25-year-old American Cameron Champ and 23-year-old Norwegian Viktor Hovland, who is currently number 29 in the world. Champ already boasts two PGA TOUR titles in his young career.

Past champions already confirmed include last year's winner Brendon Todd, Patton Kizzire (2018), Pat Perez (2016), Graeme McDowell (2015), Charley Hoffman (2014) and Brian Gay (2008).

"It's always a real privilege to be back at Mayakoba, but it will be extra special this year as the defending champion," Todd said. "Last year it was such an amazing week for me and I'm really looking forward to competing again at El Camaleón. It's such a great course that poses a fun challenge for us players. And Mayakoba has always welcomed us with incredible warmth and hospitality, so we really do enjoy the opportunity to visit."

Also, in the field are Billy Horschel, Jason Dufner, Brandt Snedeker, Stewart Cink and Hudson Swafford. From Europe Martin Laird and Luke Donald are also confirmed.

As is tradition and because Mayakoba is highly committed to the growth of the game in Mexico, the tournament will award three special exemptions to Mexican professionals, assuring representation of at least six Mexicans at this year's event. Roberto Díaz is the first to receive an exemption as the highest ranked Mexican in the Official World Golf Ranking (OWGR); the second exemption is allocated to Aaron Terrazas for finishing as the highest Mexican in the Latin America Amateur Championship 2020 contested last January at Mayakoba. The third exemption will be awarded to the winner of the "Clasificatorio Mexicano presented by Mobil", scheduled to take place Monday, November 9, at El Camaleón. This will be the second year that Mobil sponsors this Qualifier.

New for 2020, Mayakoba will launch the "Villa Magna Qualifier to Mayakoba" in which various Spanish players will have the opportunity to earn an invitation to play in the Mayakoba Golf Classic. This event will take place November 16 at the Club de Campo Villa de Madrid in Madrid, Spain.

This year, access to tournament grounds will be limited only to participants of the event, thus the fan experience will be digital, through the tournament website and social media platforms.

Once again, the tournament will enjoy of a broad national and international media exposure, which includes extensive TV coverage. Golf fans will be able to enjoy the four rounds live through Golf Channel USA and Golf Channel Latin America. Additionally, there will be special programs produced and broadcast by Claro Sports, TV Azteca, FOX Sports, Grupo Imagen and others. Thanks to the PGA TOUR's global distribution network, the television coverage will reach more than 220 countries and territories around the world, resulting in an unprecedented and historic level of television exposure for golf in Latin America and the further promotion of Mexico's Cancun and Riviera Maya regions as top tourism destinations.

For more information on Mayakoba Golf Classic, please visit: www.MayakobaGolfClassic.com or through social media. Facebook: Mayakoba Golf Classic. Instagram: @MayakobaGolfClassic. Twitter: @MayakobaGolf. #ONLYatMayakoba #MGC #MayakobaGolfClassic

####

ABOUT MAYAKOBA GOLF CLASSIC Mayakoba Golf Classic made golf history when it became the first PGA TOUR event to ever be contested outside the United States and Canada. A pioneer in Mexico, the Mayakoba Golf Classic celebrates this year its 12th anniversary. Mayakoba Golf Classic boasts a purse of \$7,200,000 USD, which is among the largest on the PGA TOUR. Held annually in November, the tournament features 132 professional golfers participating in four rounds of stroke play competition at the Greg Norman-designed El Camaleón Golf Club at Mayakoba in the Riviera Maya-Cancun regions of Mexico. Brendon Todd of the United States is the current defending champion. Other past champions include Fred Funk (2007), Brian Gay (2008), Mark Wilson (2009), Cameron Beckman (2010), Johnson Wagner (2011), John Huh (2012), Harris English (2013), Charley Hoffman (2014), Graeme McDowell (2015), Pat Perez (2016), Patton Kizzire (2017) and Matt Kuchar (2018).

ABOUT MAYAKOBA Located on Mexico's Riviera Maya, just 15 minutes from Playa del Carmen, Mayakoba is an ecological complex on the coasts of the Mexican Caribbean. Mayakoba is a property of RLH Properties and is home of four luxury hotels - Andaz Mayakoba, Banyan Tree Mayakoba, Fairmont Mayakoba and Rosewood Mayakoba. Surrounded by the natural beauty of its lagoons, pools and beaches, the resort also offers a spectacular 18-hole golf course designed by Greg Norman. Six miles of fresh water canals surrounded by exotic mangroves and birds lead to a beautiful white sand beach and the turquoise waters of the Caribbean Sea. Guests are peacefully transported in boats throughout the resort, contemplating a revolutionary vision of beauty and harmony. For more information, please visit: www.mayakoba.com

ABOUT EL CAMALEÓN GOLF CLUB A masterpiece as unique as its creator, the recognized Australian golfer and designer Greg Norman, El Camaleón Golf Club is a bittersweet challenge you will want to take on. Constantly changing views, cenotes (natural wells), crystal-clear lagoons, mangrove, jungle and the Mexican Caribbean Sea, frame the perfect setting for an experience that can be enjoyed by golfers of all levels. With the only Jim McLean Golf School in Mexico and the finest technology for customized club fitting, you can learn and improve your game as much as you want. Also, its restaurant Koba Casa Club will give you the final touch to an unforgettable day of golf with a delicious concept based on fresh, local and high-quality products.

ABOUT RLH PROPERTIES RLH Properties is a holding company dedicated to the acquisition, development and management of luxury and ultra-luxury hotel assets and associated residential assets. RLH Properties was established in Mexico City on February 28, 2013 with a focus on activities exclusively related to the high-end segment of the hotel business. RLH has strategic locations that are difficult to replicate, with various barriers to entry and that are in low supply relative to current and potential demand. RLH has a flexible business model that seeks investment in AAA hotel assets operated by various internationally prestigious hotel brands. Currently in its portfolio, RLH owns Mayakoba, Mandarin, Four Seasons Mexico City, and Villa Magna in Madrid.