



Fairmont Mayakoba achieves health security verification from Sharecare and Forbes Travel Guide

Playa del Carmen February 23, 2021 — Fairmont Mayakoba is proud to announce that it has become *Sharecare Health Security VERIFIED™ with Forbes Travel Guide*. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence at properties that have appropriate health safety procedures in place.

This verification comes with an easily identifiable “seal of approval” – the *Sharecare VERIFIED™ with Forbes Travel Guide* badge – based on a hotel’s compliance with expert-validated best practices that minimize the risk and impact of COVID-19 and potential future public health events.

Developed by [Forbes Travel Guide](#), the global authority on hospitality excellence, and digital health industry leader [Sharecare](#), the comprehensive verification covers more than 360 standards across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees. Hotels are required to verify their health protocols on an ongoing basis to ensure continued compliance with the most up-to-date global health standards.

“The pandemic has made it clear that hotels and resorts must, first and foremost, assure guests of their safety,” said Filip Boyen, CEO of Forbes Travel Guide. “By becoming *VERIFIED™*, Fairmont Mayakoba has demonstrated its commitment to creating a culture of accountability and following global best practices to heighten health security, certified by a third party.”

For a complete list of hotels and resorts that currently are *Sharecare Health Security VERIFIED™ with Forbes Travel Guide*, please visit www.forbestravelguide.com/verified.